

Truro Businesswoman Named one of Progress Magazine's Young and Fearless Entrepreneurs

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April 27, 2007 – Truro, NS ... Given the tremendous growth and success that 28 year old Shari Tucker of Shari Tucker Photography and Design has enjoyed over the past four years, it comes as no surprise that Progress Magazine has just named her one of its Young and Fearless Entrepreneurs.

A graduate of Photography and Digital Imaging at the Nova Scotia Community College, Shari started her business in Truro in 2003. Being the hub of Nova Scotia it has served as the perfect launching pad for her work throughout Atlantic Canada. In 2006 Shari secured studio space at Queen Street Studios in Dartmouth, which has helped her expand her business throughout the HRM.

“I was flattered when Progress Magazine contacted me about being profiled in this month’s issue,” said Tucker. “It means a lot to be recognized for my entrepreneurial spirit.”

When it comes to being in business for herself, Shari Tucker would have it no other way. “I absolutely love doing what I do. Having education in Business Administration and Marketing, as well as photography, I started with a strong foundation.”

This is not the first honor for Shari. In 2006 she was the recipient of the *Colchester Youth All Stars Award* and was nominated that same year for *BDC's Entrepreneur of the Year*.

Over the past four years, Shari has learned many valuable lessons as a businessperson. At the top of her list was learning to appreciate the value of her time, talent and creativity. Aside from wanting great photos, Shari has discovered that what people really want is the experience of working with a photographer who is approachable and can put them at ease.

One of the questions that Progress Magazine asked was where she saw herself in 25 years from a business perspective. Confidently Tucker responded, “My goal is to make my business one of the best in Nova Scotia. Most of all, I will still be taking photographs of clients, having fun and learning something new every day.”

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